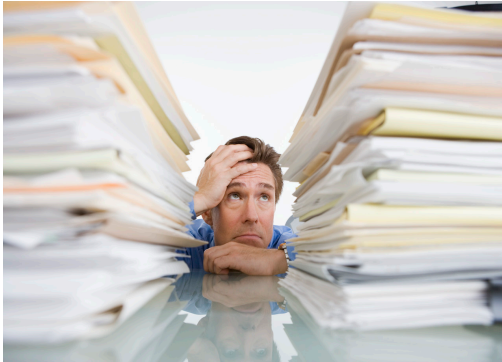


## So, you have a bunch of leads from your fall trade shows Now what?



Often, people are so busy catching up with the work they missed while gone at a trade show that they don't have time to follow-up on the leads obtained at the show. And prompt follow-up is key to

staying front-of-mind with your prospects.

One way to make sure you beat the competition by getting to prospects first - while they are still hot - is to work with a partner. Leave the immediate nurturing to an experienced and efficient partner while you catch up with the rest of your business. When the prospects you invested in start raising their hand to take the next step, you'll be caught up and ready to give them the attention they need.

[Marketing Branch trade show marketing services](#) will help you reach viable prospects with your message, generate qualified leads, and make more sales; turning your trade show into a serious profit opportunity!

Post-event marketing packages include the following services: marketing plan, message development, post-show marketing communications and evaluations.